



David Young

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What brought you to Hungary? And what kept you here?

Like many expatriates I met a beautiful Hungarian woman, who later became my wife and the mother of our two children. Family and business kept me here. Concerning the latter, my market knowledge network are primarily based in Hungary.

What caused the most difficulties for you when you started to live and work in Hungary?

The language and understanding the complexity of the Hungarian social, political and historical cocktail.

What do you like the most in Hungary?

Budapest is one of the most beautiful cities in the world, full of culture, life and fun.

What motivates you in work?

Executive search is a great profession. The relationship of business and people is constantly fascinating.

What are the values you represent in your work?

Quality and customer service surely. But I also always try to be a trusted advisor for my clients.

How do you see leadership in Hungary? What are the big advantages of this region?

It's now been almost 30 years since the iron curtain was breached and Hungarian top managers have grown as time has progressed. Many top Hungarian managers now hold responsible positions with multinationals around the world.

What do you think about human resource trends (like digitalization, artificial intelligence, robotics)?

This is a rapidly changing sector and digitization is already making a strong impact on the HR profession.

The next two decades should bring rapid changes which will be hard to predict. Two major trends will be intersecting: robotics and Artificial Intelligence as threats to jobs and quality of jobs versus an aging workforce and the threat of a labor shortage, which we can see today.